

# Bacolod



Dear Sir/ Madam:

We are inviting you to be Co-Sponsor or Supporter of the candidates in the biggest talent search in Iloilo. You will have the unique opportunity to access a very large group of consumers to promote your products or services across the Philippines through the StarHorizonTV and Kulit Bulilit social media following. 350,000s of followers across many socioeconomic groups and demographics to expand your current reach. Grand Finals will be held in Gaisano Capital Iloilo City

StarHorizon TV Productions is a seasoned and reputable company, established in 2008 focusing on Talent Management and Casting, Talent Development, Event Production and Content production. We are a trusted partner in expanding your business.

### Sponsorship Details:

#### Platinum Sponsorship Package: P 6,000 CASH

- Posting of a Commercial video or Products offered in one episode of Kulit Bulilit Gag Show .
- 4x airing of product or company logo in Kulit Bulilit Kiddie Showtime- Live Broadcast at KulitBulilitTV, YouTube and StarHorizonTV Facebook page with over 350,000 combined followers
- Live Acknowledgement of products by Host & Kulit Bulilit Casts during the live show Kulit Bulilit Kiddie showtime & Asias Cutest Babies page
- Right to post maximum of 1 banner / Tarpaulin 3x4ft size in the event area during Grand Final
- Product inclusion in the Poster of the candidate you support
- **Platinum votes of 12,000 votes or points will be credited to your chosen Candidate**

#### Golden sponsorship Package: P 4,000 CASH

- Will feature your products and services in one episode of the Kulit Bulilit Gag Show. Send us photos or videos of Products & services and we will post it in 1 episode of Kulit Bulilit as advertisement or commercial in between episode.
- 2x airing of product or company logo in Kulit Bulilit Kiddie Showtime- Live Broadcast at KulitBulilitTV, YouTube and StarHorizonTV page with over 350,000 combined followers and will also be posted in Iloilo Model Groups
- Live Acknowledgement of products by Host & Kulit Bulilit Cast during live shows at Kiddie Showtime & Asias Cutest Babies and StarHorizon page
- Product inclusion in the Poster of the candidate you support
- **Golden votes of 8,000 votes or points will be credited to your chosen Candidate**

#### Bronze sponsorship Package: P 3,000 CASH

- 1x airing of product or company logo in Kulit Bulilit Kiddie Showtime- Live Broadcast at KulitBulilitTV, YouTube and StarHorizonTV Facebook page with over 350,000 combined followers and will also be posted in Model Groups
- Live Acknowledgement of products by Host & Kulit Bulilit Cast during live shows at Kiddie Showtime & Asias Cutest Babies and StarHorizon page
- Product inclusion in the Poster of the candidate you support
- **Bronze votes of 6,000 votes or points will be credited to your chosen Candidate**

*To sign up as a Sponsor: Please fill up the details below and email back to [kulitbulilit.kiddieshow@gmail.com](mailto:kulitbulilit.kiddieshow@gmail.com).*

*Please attach logos and poster layout for online promotions .*

*For questions, you may text or call 0917 548 3395 or 0917 548 3397*

I am interested in sponsoring Kulit Bulilit Kiddie Showtime

Cash Sponsorship Package: \_\_\_\_\_

Total Amount of Sponsorship : P \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Contact Person : \_\_\_\_\_

Name of Candidate you wish to support : \_\_\_\_\_

or fill up the form at [www.tinyurl.com/SHsponsorship](http://www.tinyurl.com/SHsponsorship) & upload the sponsorship in that link

Conforme :

Sincerely,

\_\_\_\_\_  
Signature  
Date Signed

Ellen Rey  
Marketing Officer  
StarHorizonTV Productions

